

## **Statement of Privacy**

The Children's Home of Reading is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to The Children's Home of Reading website and governs data collection and usage. By using The Children's Home of Reading website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

The Children's Home of Reading might collect personally identifiable information, such as your name, email address, home or work address or telephone number. The Children's Home of Reading might also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by The Children's Home of Reading. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by The Children's Home of Reading for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of The Children's Home of Reading website.

The Children's Home of Reading encourages you to review the privacy statements of web sites you choose to link to from The Children's Home of Reading so that you can understand how those web sites collect, use and share your information. The Children's Home of Reading is not responsible for the privacy statements or other content on web sites outside of The Children's Home of Reading website.

### **Security of your Personal Information**

The Children's Home of Reading secures your personal information from unauthorized access, use or disclosure. The Children's Home of Reading secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

The Children's Home of Reading will occasionally update this Statement of Privacy to reflect company and customer feedback. The Children's Home of Reading encourages you to periodically review this statement to be informed of how The Children's Home of Reading is protecting your information.

### **Contact Information**

The Children's Home of Reading welcomes your comments regarding this Statement of Privacy. If you believe that The Children's Home of Reading has not adhered to this statement, please contact The Children's Home of Reading at [website@choreading.org](mailto:website@choreading.org) or Telephone Number: 610-478-8266. We will utilize commercially reasonable efforts to promptly determine and remedy the problem.